

THE 2021 CATHOLIC SERVICES APPEAL Calendar

January 8	Friday	Bulletin announcements and Prayers of the Faithful emailed to parishes
January 22	Friday	Ask Letters sent out to all prior donors
January 25	Monday	2020 Tax Substantiation Letters mailed
January 25	Monday	2021 CSAF materials shipped to all parishes
February 6/7	Weekend	CSAF ANNOUNCEMENT WEEKEND: CSA bulletin inserts in the bulletins
February 13/14	Weekend	CSAF COMMITMENT WEEKEND: Video to be shown and Pastor's homily on the 2021 CSA; in-pew invitation to participate - script should be followed
February 18/19	Thur/Fri	1 st Transmittal due in the CSAF Office
February 27/28	Weekend	APPEAL FOLLOW UP WEEKEND: Parishes should utilize in-pew ask - someone other than the pastor should do this.
March 4/5	Thur/Fri	2 nd Transmittal due in the CSAF Office
March 8 - March 26		Parish follow-up should be completed to those who have not responded
March 26	Friday	Parishes should have all pledges, refusals, deletions into the CSAF Office
April 5	Monday	1 st Reminders Mailed
April 6	Tuesday	2 nd Ask letter mailed to 2021 non-respondents
May - December		Follow-up to non-responders