



THE 2019 CATHOLIC SERVICES APPEAL Calendar

January 8	Tuesday	Bulletin announcements emailed to parishes
January 22	Tuesday	2019 CSAF materials shipped to all parishes and Additional Pastor Supplement Sent
January 23	Wednesday	2018 Tax Substantiation Letters mailed
January 30	Wednesday	Ask letters mailed to all previous donors
February 9/10 or February 16/17	Weekend	CSAF ANNOUNCEMENT WEEKEND CSA bulletin insert in the bulletins
February 23/24	Weekend	CSAF COMMITMENT WEEKEND: Video to be shown and Pastor's homily on the 2019 CSA and then the in-pew invitation to participate script should be followed
Feb28/March 1	Thur/Fri	1 st Transmittal due in the CSAF Office
March 2/3	Weekend	APPEAL FOLLOW UP WEEKEND: Parishes should utilize in-pew ask – someone other than the pastor should do this.
March 11 – April 4	Monday	Parish follow-up should begin utilizing the CSAF dashboard to their parishioners who have not given to the 2019 CSA
March 14/15	Thur/Fri	2 nd Transmittal due in the CSAF Office
March 28/29	Thur/Fri	3 rd Transmittal due at the CSAF Office
April 4	Thursday	Parishes must have all pledges, refusals, deletions to Appeal office.
April 8	Monday	1 st Reminders Mailed
April 12	Friday	2 nd Ask letter mailed to 2019 non-respondents
May - December		Follow-up to non-responders